

## Maybank Merchant Growth Solutions: QR x Mesinkira x Soundbox Campaign

### Terms & Conditions

Maybank Merchant Growth Solutions: QR x Mesinkira x Soundbox Campaign (“Campaign”) is organised by Malayan Banking Berhad (Registration No.: 196001000142) and Maybank Islamic Berhad (Registration No.: 200701029411) (collectively referred to as “Maybank”) with Mesinkira Sdn. Bhd. (Company No. 202201001933/1447630-D) (“Mesinkira”) and shall be subjected to the Terms and Conditions herein. By participating in this Campaign, Eligible Customers (as defined in Clause 3.0 below) hereby expressly agree to be bound by these terms and conditions of this Campaign as stated herein (“Terms and Conditions”), and any decisions made by Maybank in respect of the Campaign shall be final, conclusive and binding.

#### 1.0 Definitions

For the purposes of this Campaign, the following terms are defined as follows:

a) **Mesinkira**

Mesinkira is a financial technology platform designed to help small and medium enterprises (SMEs) and micro-businesses streamline their operations. It offers Point-of-Sale (POS) solutions, inventory management, and integration with banking systems, making transactions, record-keeping, and business management more efficient. For more information, visit Mesinkira’s website at <https://mesinkira.io/>

b) **QRPayBiz**

QRPayBiz by Maybank is a digital payment solution enabling businesses to accept payments via QR codes. It simplifies transactions by allowing customers to pay directly through their mobile banking apps or e-wallets, ensuring fast, secure, and contactless payments.

c) **Maybank QRPay Soundbox (“Soundbox”)**

The Soundbox device is designed to notify businesses of successful payments received via Maybank QRPay. Upon receiving a DuitNow QR payment, the device announces the transaction amount in the selected language and displays it on its screen.

#### 2.0 Campaign Period

This Campaign commences on 7 March 2025 at 12.00:00 AM (MYT). It will end on 7 May 2025 at 11:59:59 PM (MYT), both dates inclusive, and until the redemption of promotion has reached its limit (as stipulated in Clause 4.0 (b) below, whichever is the earlier (“Campaign Period”).

#### 3.0 Eligibility

a) This Campaign is open exclusively to MesinKira customers who fulfill the criteria below:

- i. A registered Maybank QRPayBiz merchant;
- ii. Have linked their Maybank QRPayBiz to a new Maybank Savings Account/-i, Maybank Current Account/- or a Maybank SME First Account/-i. (Applicable to both Personal or Business Account)

b) Customers who fulfill the above criteria will hereinafter be referred as (“Eligible Customers”)

#### 4.0 Campaign Mechanics, Conditions and Distribution of Rewards

- a) To be eligible in this Campaign, Eligible Customers must have to link their Maybank QRPayBiz account to a Maybank Savings Account/-i or Maybank Current Account/-i.
- b) Participation in this campaign is subject to the availability of Soundboxes and will be granted on a first-come, first-served basis. The first 100 Eligible Customers who successfully linked their Maybank QRPayBiz to a Maybank Savings Account/-i or a Maybank Current Account/-i will be entitled to the Rewards stated in Clause 5.0 below (“**Rewards**”).

#### 5.0 Rewards

- a) The first 100 Eligible Customers will receive a discount code worth RM198.00 (“**Rewards**”). The discount code will be sent to the same email address used to register their QRPayBiz account they registered their QRPayBiz account with within 5 working days and can be used to purchase the Soundbox.
- b) To redeem the Rewards, Eligible Customers must purchase the Soundbox on the Sama-Sama Lokal Platform (accessible via MAE) and apply the discount code at checkout.
- c) The discount code provided in the email is only valid for the selected Soundboxes that can be purchased from Naga Plus Resources (Registration No.: 202001041701) (“**Naga Plus Resources**”) as displayed in the image below:-



- d) If the Eligible Customer’s total purchase of the Soundbox exceeds the value of the discount code provided in the email, the remainder in value will be borne by the Eligible Customer.
- e) Eligible Customer cannot use the discount code for purchases valued less than RM199.90. Such transaction will not be processed or fulfilled.

- f) The Soundbox delivery and set-up will be completed solely by Naga Plus Resources.
- g) All Eligible Customers will also be entitled to 6 months' complimentary subscription to Mesinkira (worth RM270).
- h) The Reward can be redeemed only once per Eligible Customer.
- i) The Reward is non-transferable and non-exchangeable.
- j) Eligible Customers must redeem the discount code provided in the email before its stated expiration date specified in the email. If the discount code is not redeemed before it expires, a new discount code will not be issued.

#### **6.0 General Terms and Conditions**

- a) Maybank shall not be responsible or held liable in respect of technical failures of any kind whatsoever, intervention, interruptions, and/or electronic or human errors in the administration and/or processing of the transaction performed via the MAE app, Maybank2u Biz, Maybank2u, or Maybank2e provided the same is not caused by Maybank.
- b) Maybank reserves the right to withdraw, cancel, suspend, extend or terminate this Campaign earlier in whole or in part and reserves the right to modify any of the terms and conditions contained herein from time to time by giving at least a minimum of twenty-one (21) days ("day" shall have the same meaning as calendar day), prior notice thereof, the notice of which shall be posted through the Maybank2u website at [www.maybank2u.com.my](http://www.maybank2u.com.my) or through